

2018 TCI European Conference, Turning challenges into opportunities through clusters in South Eastern Europe
DAY 2 || 21 MARCH 2018 || CONFERENCE PROGRAMME || CHALLENGES || Industrial Policies

Time	Activity	Topic	Speakers
8:00 - 10:00	Registration		n/a

8:30 - 9:30	First Time Attendees	Introduction to TCI Network and How to get the best of your participation in the conference	members of the TCI Board
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10:00 - 10:40	Chairs welcome & opening remarks TCI European Conference	<i>Bulgaria in the frame of the EU Presidency</i>	Rosen Plevneliev (President of Republic of Bulgaria 2012 - 2017), Yordanka Fandakova (Sofia Mayor), Alexander Manolev (Deputy Minister of Economy Bulgaria), Alberto Pezzi (TCI), Gabriela Kozareva (CEO BSMPEA)
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Plenary Sessions - Sofia I Hall - Main Conference Theatre			
10:40 - 11:30	Keynote panel discussions - Industrial Policies	Industrial Policies	
		<i>What has been achieved in Eastern Europe so far & what remaining challenges need to be challenged through clusters?</i>	Ulla Engelmann, Head of Unit for Clusters, Social Economy and Entrepreneurship within DG GROWTH, European Commission
		<i>Where EU Cluster Policies needs to go? How do cluster-based efforts needs to be structured to align better with local circumstances?</i>	Dr. Peter Wostner, Head of the Smart Specialisation Unit, Slovenian Government Rosen Plevneliev, President of Republic of Bulgaria 2012 - 2017

11:30 - 11:50 Coffee break

Parallel Sessions - Block I - Industrial Modernisation			
11:50 - 12:45	Kyoto Hall	Sofia I Hall	Madara Hall
	Transitioning from Traditional to Modern Sectors Moderator: Alberto Pezzi	What is the role of Clusters in talent & Investment Attraction Moderator: Dorinda So	Smart Specialisation Moderator: Peter Stavev
	Pavla Bruskova, President, National Cluster Association - CZ	Ifor Fowcs-Williams, CEO, Cluster Navigators Ltd, New Zealand	Dr. Peter Wostner, Head of the Smart Specialisation Unit, Slovenian Government
	Olav Bardalen, Innovation Norway, Norway	Plamen Panchev, CEO, Trakia Economic Zone	Hugues Labar, Director, Wallonia - SPW-DG06-DRE, Belgium
	Karin Nygard Skalman, Municipality of Hudiksvall, Sweden		
	Evgeniy Kutsenko, Higher School of Economics, Head of the Russian cluster observatory Russia		

12:50 - 14:00 Networking Lunch

Parallel Sessions - Block II - Cluster Practice			
14:00 - 15:00	Kyoto Hall	Sofia I Hall	Madara Hall
	Organising and institutionalising cluster efforts <i>How different players interplay, in which different roles? How is the communication set among them?</i> Moderator: Lars Albeak	Resourcing Cluster Initiatives sustainably <i>Where there is no specific support, policy or programme</i> Moderator: Nikolay Minkov	Evaluation of Cluster Efforts - TCI Working Group sharing and learning session Interactive workshop
	Dr.Zita Zombori, National University of Public Services, Hungary	Kalin Marinov, Deputy Director, General Directorate "European Funds for Competitiveness" Ministry of Economy of the Republic of Bulgaria	Madeline Smith, Head of Strategy, Innovation School, The Glasgow School of Art, UK
	Vincent Dugre, Prologic enr., Cluster Practitioner, Canada	Peter Keller, Head of Unit, International and Cluster Unit, Ministry of National Economy Hungary	
	Vladimir Zaytsev, General Director of the Treasury of the City of Moscow "Zelenograd Development Corporation"	Gabriela Magdalena Pirvu, Co-ordinator of Cluster Policy, Ministry of Economy, Romania	

15:00 - 15:30 Coffee break

Parallel Sessions - Block III - Best Practices of Collaboration			
15:30 - 16:30	Kyoto Hall	Sofia I Hall	Madara Hall
	Collaboration between academia and business Moderator: Vincent Dugre	Collaboration between public and private sector Moderator: Vedat Kunt	Next generation of cluster policies and programs Moderator: Peter Keller
	Eva Skulteti, Pharmapolis Debrecen Innovative Pharmaceutical Cluster, Hungary	Vladimir Danailov, Invest Sofia Agency, Bulgaria	Alberto Pezzi, Director of Clusters Unit at ACCIO - Government of Catalonia
	Madeline Smith, Head of Strategy, Innovation School, The Glasgow School of Art, UK	Danka Milojkovic, Cluster House, Serbia	Merete Daniel Nielsen, Director, Cluster Excellence Denmark, Denmark
		Lars Albeak, Baltic Sea Cluster Development Centre, Denmark	Kristantinne Paasche, Innovation Norway, Norway

Parallel Sessions - Block IV - Successful Networks			
16:30 - 17:30	Sofia I Hall	Kyoto Hall	Madara Hall
	Successful Projects <i>With special attention to SEE</i> Moderator: Iva Matasic	Successful Networks Moderator: Pavla Bruskova	Organisational Development Interactive workshop
	Francesca Volpe, Project Manager, D.A.Re.scri - Bari local branch, Italy	Danka Milojkovic, Cluster House, Serbia	Merete Daniel Nielsen, Director, Cluster Excellence Denmark, Denmark
	Dessislava Chalamova, Director Business Development, Industrial Cluster Srednogie, Bilgaria	Cecilia Johansson, Swedish Agency for Economic and Regional Growth, Sweden	
	Vedat Kunt, Managing Partner, VEGO CONSULTING, Turkey	Gal Kormendy, IKOSZ - Hungarian National Alliance of Innovative Clusters, Hungary	
	Gabriela Magdalena Pirvu, Co-ordinator of Cluster Policy, Ministry of Economy, Romania		

17:30 - 18:30 Networking and Match - Making opportunities

19:00 - 19:30 Gathering & Transportation to National Palace of Culture
19:45 - 24:00 Conference Dinner