

2018 TCI European Conference, Turning challenges into opportunities through clusters in South Eastern Europe

DAY 3 || 22 MARCH 2018 || CONFERENCE PROGRAMME || OPPORTUNITIES

Time	Activity	Topic	Speakers	
9:45 - 10:00	Welcome words	<b>Setting up the scene - wrap up of Day 1 our vision for today</b>	<i>GLOBALISATION, DIGITALISATION AND SUSTAINABLE DEVELOPMENT AS KEY FACTORS FOR SHAPING OUR ECONOMY GROWTH, COMPETITIVENESS AND SERVICES</i>	
<b>Plenary Sessions - Building Blocks for Clusters - Sofia I Hall Main Theatre</b>				
10:00 - 11:00	Plenary-Part I - SHARED VALUES PROMOTED THROUGH CLUSTERS	<i>SUSTAINABLE SOCIO ECONOMIC DEVELOPMENT</i>  <i>Sustainable Socio Economic Development</i> <i>Mining Metals and Brains: An Industrial Cluster Shared Values</i>	<b>Alberto Pezzi</b> , Director of Clusters Unit at ACCIO - Government of Catalonia <b>Nikolay Minkov</b> , Executive Director, Industrial Cluster Srednogorie	
11:00 - 11:20	Coffee break			
<b>Plenary Sessions - Building Blocks for Clusters- Sofia I Hall Main Theatre</b>				
11:30 - 12:15	Plenary-Part II - DIGITALISATION - Industry 4.0	<i>DIGITALISATION</i> <b>Industry 4.0</b> <i>SEE SME transformation toward Industry 4.0 paradigm and cluster's role</i> <i>Digitalisation changes – a look at possible opportunities for the clusters development</i>  <i>Mapping and development of capable, intelligent, self-adapting digital ecosystems through clusters</i>  <i>"Industry 4.0 standing on the shoulders of giants". The energy intensive industries within current and future industrial structures and value chains</i>	<b>Peter Statev</b> , Chairman of Balkan & Black Sea ICT clusters network <b>Tamas Gyulai</b> , IQ Kecskemét Industrial Research Ltd., Hungary <b>Antonio Novo Guerrero</b> , President Spanish Association of Clusters, Spain <b>Konstantin Delisivkov</b> , Executive Director, Member BoM, Bulgarian Federation of Industrial Energy Consumers BFIEC	
<b>Plenary Sessions - Building Blocks for Clusters- Sofia I Hall Main Theatre</b>				
12:15 - 13:00	Plenary-Part III - GLOBALISATION	<i>GLOBALISATION</i>  <i>Globalisation - defining the opportunities ahead</i> <i>Clusters as territorial answer to globalisation of markets</i> <i>In search of competitiveness in small, open economies</i>	<b>Dr Anna Masłoń-Oracz (PhD)</b> , Assistant Professor, Warsaw School of Economics, Poland <b>Iva Matasic</b> , Founder & CEO, Consilio Inc	
13:00 - 14:00	Networking Lunch			
<b>Parallel Sessions - Building Capacities for Clusters</b>				
14:00 - 15:00	<b>Sofia I Hall</b>	<b>Kyoto Hall</b>	<b>Madara Hall</b>	
	<b>Managing Cluster Initiatives</b>  <b>Interactive Workshop</b> <b>Vincent Dugre</b> , Prologic enr., Cluster Practitioner, Canada <b>Ifor Ffowcs-Williams</b> , CEO, Cluster Navigators Ltd, New Zealand	<b>Internationalisation</b>  <b>Moderator: Daniel Cosnita</b> <b>Genoveva Christova</b> , President, Bulgarian Furniture Cluster, Bulgaria <b>Carmen Boiciuc</b> , Marketing Manager, ASTRICO, Romania <b>John Murray</b> , International Cluster Development Expert, Director at Growthclusters Ltd	<b>Capacity building through transnational and regional benchmarking and cluster forums</b>  <b>Interactive workshop</b> <b>Tor Arne Belika</b> , Innovation Performance AS, Norway <b>Olav Bardalen</b> , Innovation Norway, Norway	
15:00 - 15:30	Coffee break			
<b>Plenary Sessions - The successful Cluster Manager- Sofia I Hall Main Theatre</b>				
15:30 - 16:30	<b>Ten building blocks for managing a successful cluster</b> How to build a good cluster from the beginning?		<b>Ifor Ffowcs-Williams</b> , CEO, Cluster Navigators Ltd, New Zealand	
<b>Plenary Sessions - On the Global Map- Sofia I Hall Main Theatre</b>				
16:30 - 17:30	<b>Opportunities to showcase national and regional economic infrastructures and service capabilities to industry leaders from around the globe</b>  <i>"Smart Region Flanders - Digital connectivity in Flanders" and the link to the European Business Summit on 23-24 May in Brussels around key topic Digitization</i>  <i>Russia</i>  <i>Canada &amp; TCI 21 Global Conference</i>			<b>Gerd Cleynhens</b> , Flanders Investment & Trade  <b>Evgeniy Kutsenko</b> , Higher School of Economics, Head of the Russian cluster observatory Russia  <b>Dorinda So</b> , Research Director, Institute for Competitiveness & Prosperity, Canada
17:30 - 17:45	Wrap up and closing ceremony Farewell			